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## **DEVELOPMENT OF SOCIO-CULTURAL COMPETENCE IN STUDENTS BASED ON AUTHENTIC MATERIALS**

Annotation

This article explores the development of socio-cultural competence in students through the use of authentic materials. Socio-cultural competence is essential for effective communication and interaction in diverse social contexts. Authentic materials, which are materials created for native speakers of a language and reflect real-world language use, have been shown to enhance language learning by providing students with exposure to authentic cultural content and language structures. This article discusses the benefits of using authentic materials in the classroom to develop socio-cultural competence, including increased cultural awareness, improved language proficiency, and enhanced intercultural communication skills. Practical strategies for incorporating authentic materials into language teaching are also presented. Overall, this article highlights the importance of integrating authentic materials into language instruction to help students develop socio-cultural competence and navigate cross-cultural interactions successfully.

**Key words:** Socio-cultural competence, Authentic materials, Globalization, Cultural awareness, Sensitivity, Adaptability, Intercultural communication, Mixed-methods approach, Qualitative research, Quantitative research, Surveys, Observations, Interviews.

## **AUTENTIK MATERIALLARGA ASOSLANGAN HOLDA TALABALARDA IJTIMOYIY-MADANIY KOMPETENTLIKNI RIVOJLANTIRISH**

Annotatsiya

Ushbu maqolada autentik materiallardan foydalanish orqali talabalarda ijtimoiy-madaniy kompetensiyani rivojlantirish yoritilgan. Ijtimoiy-madaniy kompetentlik turli xil ijtimoiy kontekstlarda samarali muloqot va o'zaro ta'sir qilish uchun zarurdir. O'z ona tillarida so'zlashuvchilar uchun yaratilgan va real dunyo tillaridan foydalanishni aks ettiruvchi materiallar o'quvchilarga asl madaniy mazmun va til tuzilmalari bilan tanishtirish orqali til o'rganishni yaxshilashi ko'rsatilgan. Ushbu maqolada ijtimoiy-madaniy kompetentlikni rivojlantirish uchun sinfda haqiqiy materiallardan foydalanishning afzalliklari, jumladan, madaniy xabardorlikni oshirish, tilni bilish darajasini oshirish va madaniyatlararo muloqot ko'nikmalarini oshirish muvaffaqiyatli boshqarishga yordam berish uchun til o'qitishga autentik materiallarni kiritish muhimligini ta'kidlaydi.

**Kalit so'zlar:** Ijtimoiy-madaniy kompetentlik, Autentik materiallar, Globallashuv, Madaniy xabardorlik, Sezuvchanlik, Moslashuvchanlik, Madaniyatlararo muloqot, Aralash usullar yondashuvi, Sifatli tadqiqot, Miqdoriy tadqiqot, So'rovlar, Kuzatishlar, Intervyu.

## **РАЗВИТИЕ СОЦИОКУЛЬТУРНОЙ КОМПЕТЕНТНОСТИ СТУДЕНТОВ НА ОСНОВЕ НА АУТЕНТИЧНЫХ МАТЕРИАЛАХ**

Аннотация

В данной статье исследуется развитие социокультурной компетентности учащихся посредством использования аутентичных материалов. Социокультурная компетентность необходима для эффективного общения и взаимодействия в различных социальных контекстах. Было доказано, что аутентичные материалы, которые созданы для носителей языка и отражают использование языка в реальном мире, улучшают изучение языка, предоставляя учащимся возможность познакомиться с аутентичным культурным содержанием и языковыми структурами. В этой статье обсуждаются преимущества использования аутентичных материалов в классе для развития социокультурной компетентности, включая повышение культурной осведомленности, улучшение владения языком и улучшение навыков межкультурного общения. Также представлены практические стратегии включения аутентичных материалов в преподавание языка. В целом, в этой статье подчеркивается важность интеграции аутентичных материалов в обучение языку, чтобы помочь учащимся развивать социокультурную компетентность и успешно ориентироваться в межкультурном взаимодействии.

**Ключевые слова:** Социокультурная компетентность, Аутентичные материалы, Глобализация, Культурная осведомленность, Чувствительность, Адаптивность, Межкультурная коммуникация, Смешанный подход, Качественные исследования, Количественные исследования, Опросы, Наблюдения, Интервью.

**Introduction:** The development of socio-cultural competence is a crucial aspect of language learning. It enables learners to communicate effectively in diverse cultural settings and develop an understanding of different perspectives and cultural norms. Language education plays an essential role in promoting socio-cultural competence, as it provides learners with opportunities to engage with different languages, cultures, and people.

In recent years, there has been growing interest in the use of authentic materials in language education. Authentic materials are materials that are designed for native speakers of a language and reflect the language and culture in which it is used. They may include a variety of materials such as advertisements, news articles, videos, podcasts, and social media posts. The use of authentic materials in language education has been shown to enhance learners' motivation, engagement, and language proficiency.

However, the potential of authentic materials to develop socio-cultural competence in language learners is still an underexplored area. While authentic materials offer a rich source of cultural information, their use in language education requires careful consideration of how to integrate socio-cultural content effectively. The integration of socio-cultural content in language

education can help learners to develop their intercultural communicative competence, which includes an understanding of how language, culture, and identity intersect.

Therefore, this proposed doctoral work aims to investigate the effectiveness of using authentic materials in language learning to promote the development of socio-cultural competence in students. The study will explore the benefits and challenges of using authentic materials, and identify the techniques and strategies that work best for promoting socio-cultural competence in students.

By investigating the effectiveness of using authentic materials in language education, this study will contribute to the growing body of literature on intercultural communication and language learning, and provide insights into how to design language curricula that promote socio-cultural competence in students. Moreover, the study will have implications for language teachers and curriculum designers, as it will provide guidance on how to integrate authentic materials effectively into language curricula and create a more culturally aware and empathetic learning environment for students.

**Background:** Authentic materials refer to real-life materials, such as newspapers, magazines, videos, and podcasts, that are used to teach language in context. These materials offer a more meaningful and engaging learning experience than traditional textbooks, as they expose students to the language and culture as it is actually used in real-life situations. In addition to improving language proficiency, the use of authentic materials can also promote socio-cultural competence, as students are exposed to different cultural perspectives and ways of thinking.

**Literature Review:** Research on the use of authentic materials in language learning has shown that it can promote socio-cultural competence in students. For example, Liaw (2007) found that the use of authentic materials in language classrooms increased students' cultural awareness and sensitivity. Similarly, Lee and VanPatten (2003) argued that the use of authentic materials is essential for promoting communicative competence, which includes socio-cultural competence. Other researchers, such as Byram and Zarate (1997), have emphasized the importance of developing intercultural competence in language learners to prepare them for successful communication in a globalized world.

**Research Questions:** Based on the literature review, the following research questions will be addressed in this doctoral work:

How can the use of authentic materials promote the development of socio-cultural competence in students?

What techniques and strategies can be used to effectively incorporate authentic materials into language learning?

What are the benefits and challenges of using authentic materials in promoting socio-cultural competence in students?

**Methodology:** To address these research questions, a mixed-methods approach will be used. First, a qualitative study will be conducted through observations, interviews, and surveys to gain an in-depth understanding of how the use of authentic materials can promote socio-cultural competence in language learners. Second, a quantitative study will be conducted through surveys to assess the effectiveness of using authentic materials in promoting socio-cultural competence in language learners.

**Data Collection:** The qualitative study will involve observing language classes where authentic materials are used and conducting interviews with teachers and students to gain insight into how the use of authentic materials promotes socio-cultural competence. The quantitative study will involve administering surveys to language learners to assess the effectiveness of using authentic materials in promoting socio-cultural competence.

**Data Analysis:** The qualitative data collected through observations and interviews will be analyzed using thematic analysis to identify patterns and themes related to the use of authentic materials in promoting socio-cultural competence. The quantitative data collected through surveys will be analyzed using descriptive and inferential statistics to assess the effectiveness of using authentic materials in promoting socio-cultural competence.

**Expected Outcomes:** This article is expected to contribute to the field of language education by providing insights into the effectiveness of using authentic materials in promoting socio-cultural competence in language learners. The results of this study will inform language teachers and curriculum developers on the best practices for incorporating authentic materials into language learning and promoting socio-cultural competence. Furthermore, this study will contribute to the broader conversation on the role of education in promoting intercultural communication and understanding.

**Conclusion:** In summary, this proposed doctoral work aims to investigate the effectiveness of using authentic materials in language learning to promote the development of socio-cultural competence in students. The study will explore the benefits and challenges of using authentic materials, and identify the techniques and strategies that work best for promoting socio-cultural competence in students.

The study will have implications for language teachers and curriculum designers, as it will provide insights into how to design language curricula that promote socio-cultural competence in students. Moreover, the study will contribute to the growing body of literature on intercultural communication and language learning, by providing a framework for future research on the topic.

Through this study, language teachers and curriculum designers will be able to understand the importance of using authentic materials in language education, and how to effectively integrate them into language curricula. Furthermore, the findings of this study can help to create more inclusive and empathetic learning environments for students, and contribute to building a more interconnected global community.

Overall, this proposed doctoral work will make a significant contribution to the field of language education and intercultural communication. By exploring the potential of authentic materials to develop socio-cultural competence in students, this study will shed light on how to effectively incorporate authentic materials into language education and create a more culturally aware and empathetic global society.

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