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SOCIOLINGUISTIC ASPECTS OF MEDICAL LANGUAGE: NAVIGATING COMMUNICATION IN HEALTHCARE

Annotation

This article explores the sociolinguistic dimensions of medical language, shedding light on how these factors affect interactions between healthcare professionals and patients. By examining power dynamics, social identities, health literacy, and technological advancements, we aim to highlight the multifaceted nature of medical discourse and its implications for effective healthcare delivery.

Key words: medical language, sociolinguistics, power dynamics, medical jargon, patient autonomy, health literacy, cultural sensitivity, language barriers.

СОЦИОЛИНГВИСТИЧЕСКИЕ АСПЕКТЫ МЕДИЦИНСКОГО ЯЗЫКА: НАВИГАЦИЯ В ОБЩЕНИИ В ЗДРАВООХРАНЕНИИ

Аннотация

В этой статье рассматриваются социолингвистические аспекты медицинского языка, проливающие свет на то, как эти факторы влияют на взаимодействие между специалистами здравоохранения и пациентами. Изучая динамику власти, социальные идентичности, грамотность в вопросах здоровья и технологические достижения, мы стремимся подчеркнуть многогранную природу медицинского дискурса и его последствия для эффективного предоставления медицинских услуг.

Ключевые слова: медицинский язык, социолингвистика, динамика власти, медицинский жаргон, автономия пациента, грамотность в вопросах здоровья, культурная чувствительность, языковые барьеры.

TIBBIY TILINING IJTIMOIY LINGVISTIK JIHATLARI: SALOMATLIK SAQLASHDA NAVIGAT MULOQOTI

Annotatsiva

Ushbu maqola tibbiy tilning sotsiolingvistik oʻlchovlarini oʻrganadi, bu omillar tibbiyot xodimlari va bemorlar oʻrtasidagi oʻzaro munosabatlarga qanday ta'sir qilishiga oydinlik kiritadi. Quvvat dinamikasini, ijtimoiy oʻziga xosliklarni, sogʻliqni saqlash savodxonligini va texnologik yutuqlarni oʻrganish orqali biz tibbiy nutqning koʻp qirrali tabiatini va uning samarali tibbiy yordam koʻrsatishga ta'sirini ta'kidlashni maqsad qilganmiz.

Kalit soʻzlar: tibbiy til, sotsiolingvistika, kuch dinamikasi, tibbiy jargon, bemor avtonomiyasi, sogʻliqni saqlash savodxonligi, madaniy sezgirlik, til toʻsiqlari.

Introduction. It is known that sociolinguistics studies how language varieties differ between groups separated by certain social variables e.g., ethnicity, religion, status, gender, level of education, age, etc. Furthermore, it focuses on various aspects such as how creation and adherence to these rules is used to categorize individuals in social or socioeconomic classes. Medical language is often considered as a technical and neutral means of communication, designed to convey precise information about health and disease. However, beneath its surface, medical discourse is deeply embedded with sociolinguistic elements that significantly impact how information is shared and understood. From the hierarchical relationships between healthcare providers and patients to the diverse social identities and cultural backgrounds that shape interactions, the language used in medical contexts is far from uniform. It reflects and reinforces power dynamics, influences patient autonomy, and plays a critical role in shaping health literacy.

In a healthcare setting, the stakes of communication are high. Effective communication can enhance patient understanding, improve treatment adherence, and ultimately contribute to better health outcomes. Conversely, miscommunication or language barriers can lead to confusion, dissatisfaction, and suboptimal care. Understanding the sociolinguistic aspects of medical language-such as the impact of medical jargon, the influence of cultural and social factors, and the challenges posed by emerging digital technologies-is crucial for navigating the complexities of healthcare communication.

In the healthcare setting, language plays a crucial role in reinforcing and navigating power dynamics. The traditional hierarchical structure often places physicians at the top of the hierarchy, with specialized knowledge that patients typically lack. This power imbalance can manifest in various ways:

Medical Jargon and Technical Language: Physicians and other healthcare professionals frequently use medical jargon that can be inaccessible to laypersons. While this specialized language ensures precision and efficiency among professionals, it can create barriers for patients who may struggle to understand their diagnoses and treatment options. This language gap can exacerbate feelings of powerlessness among patients and hinder effective communication. For example, pay attention the use of some technical words: Hypertension means as high blood pressure.

In Context: "The patient's hypertension needs to be managed with medication."

Patient-Friendly Alternative: "The patient has high blood pressure that needs to be treated with medication." Another example is "Myocardial Infarction"-description: "A heart attack". In Context: "The patient was admitted with a myocardial infarction." Patient-Friendly Alternative: "The patient had a heart attack." Another example sometimes nurses use "I'm so happy, my patient is "walkie-talkie", when the patient can speak and walk.

Social Identities and Interpersonal Communication

Medical language also intersects with social identities, including age, gender, ethnicity, and socioeconomic status. These factors can affect how language is used and interpreted in medical contexts:

Age and Communication Styles: Communication strategies often vary depending on the age of the patient. For instance, pediatric patients require language that is developmentally appropriate, while elderly patients may face agerelated challenges in comprehension. Healthcare providers must adapt their language to match the patient's age group to ensure effective communication. Pediatric Patients: for example: When

communicating with children, healthcare providers often use simpler language, visual aids, and engaging methods to explain medical procedures or conditions. For instance, a pediatrician might use a colorful diagram to explain how a vaccine works to a young child.

Adolescent Patients: for example: Adolescents may prefer more direct and respectful communication, valuing privacy and autonomy. For example, a teenager with acne might want a private discussion about treatment options rather than a conversation in front of their parents.

Older Adults: for example: Older adults may require more time for communication, might benefit from a slower pace, and repeated explanations. Additionally, some older adults may have hearing impairments or cognitive decline that affects their ability to process information. In Context: When discussing a new medication regimen with an older adult, a provider might use larger print materials, speak clearly and slowly, and confirm understanding through teach-back methods.

Age and Health Literacy: example: Health literacy can vary with age, influencing how patients understand and act upon health information. For instance, older adults may struggle with complex medical terms and need explanations that are more straightforward. In Context: An elderly patient receiving instructions for managing diabetes might benefit from clear, systematic written instructions with visual aids rather than a lengthy verbal explanation.

Gender and Medical Discourse: Gender dynamics can influence how medical language is used and perceived. Studies have shown that women may experience differences in how their symptoms are communicated and validated compared to men. Gendered communication patterns can affect the quality of care and the level of empathy expressed by healthcare providers. There are also differences between gender diseases, for example:

Prostate Cancer: Prostate cancer is a malignancy that affects the prostate gland, which is specific to males. It is one of the most common cancers in men. Symptoms: Early stages may be asymptomatic, but advanced stages can cause urinary issues, blood in urine, or pelvic pain.

Breast Cancer: Breast cancer is a malignancy that primarily affects the breast tissue. It is much more common in females than males. Symptoms: Lump in the breast, changes in breast shape or size, and discharge from the nipple.

Conclusion. The sociolinguistic aspects of medical language are integral to understanding and improving healthcare communication. By addressing power dynamics, recognizing the influence of social identities, enhancing health literacy, and adapting to technological changes, healthcare professionals can foster more effective and equitable interactions with patients. As the healthcare landscape continues to evolve, an awareness of these sociolinguistic factors will be crucial in advancing patient-centered care and ensuring that all individuals receive the information and support they need to manage their health effectively.

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